

THE BIG CONVERSATION





PHASE 1

Engaging on the vision and commitments

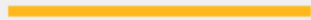
May to July 2022

**Survey and one
to one telephone
interviews**

**Over 1,300
responses**

**Overwhelming
agreement for
overarching
vision and
commitments**

PHASE 2



AIM |

To understand what matters most to people and communities to help us shape the priorities and actions for the Greater Manchester Integrated Care Partnership Strategy.

FOUR QUESTIONS |

1. What would make the biggest difference to your life in relation to being healthier, happier and better?

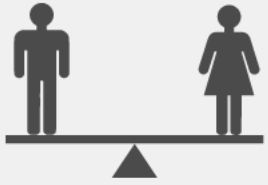
2. What's stopping this?

3. What would help this?

4. What's the most important thing health and care services need to improve?

ENGAGEMENT APPROACH

To reach typically underserved communities and involve those who are less likely to take part in surveys or provide their views in traditional ways.



Older & younger people, disabled people, LGBTQ+ communities, people experiencing racial inequalities, asylum seekers & refugees, carers, other underserved communities incl. sex workers and people experiencing homelessness



10 localities:

Bolton, Bury, Oldham, Heywood, Middleton & Rochdale, Stockport, Tameside, Trafford, Wigan, Salford and Manchester

10 Healthwatches

GM=EqAI

10,000+ comments

2,000+ people

10 NHS GM engagement leads

10 VCSE infrastructure organisations



Focus groups, events and surveys



Focus groups, one-to-one discussions



Events, outreach, surveys and focus groups



One-to-one discussions and focus groups

TOP TWO THEMES TO EMERGE

1. Better access to the NHS

Widespread concern about the problems accessing GP services in particular, as well as other access problems such as waiting times for hospital care.

2. Properly funded and resourced services

Widespread concern with funding and staffing levels for the NHS, as well as social care and the local voluntary, community and social enterprise (VCSE) sector.



OTHER KEY THEMES

3. Demand for **more person centred care** which takes account of the specific needs of vulnerable individuals and communities and recognises that one size does not fit all.

4. Need for **more action on prevention, early intervention** including **healthy lifestyles** and the wider determinants of health including the **cost of living**.

5. Desire for **more and better partnership working with VCSE** sector which is seen as ideally placed to help statutory services negotiate some of the above

NEXT STEPS |

The full engagement report will be used when drafting the Greater Manchester Integrated Care Partnership Strategy.

We will ensure we are addressing the issues that people and communities have told us are most important to them.

The full report is available at gmintegratedcare.org.uk